

Communication Consent Form



Welcome to Hometown Motors! New Canadian Legislation will now regulate the Commercial Electronic Messages (CEM) we may use to contact you. A CEM is an electronic message sent by any means of telecommunication that encourages participation in a commercial activity, regardless of whether there is an expectation of profit.

Forms of electronic messages:

- Includes e-mail, text, sound, voice or image messages, possibly some social media content;
- Applies also to smartphones and personal digital assistance devices.

Hometown Motors would like to request consent from you in receiving our messages!

CONSENT GRANTED:

I, _____ *please print full name* _____ give Hometown Motors, located at 123 Main Street, City, Province, Postal consent to communicate with me through any form of electronic message containing content about:

- Sales Promotions, Discounts & Marketing
- Product Updates & New Model Information
- Service Promotions, Discounts & Marketing
- Service Recalls, Warranty Information & Maintenance
- News, Events & Contest
- General Inquiries & Follow-Up

* You can unsubscribe your consent at any time by emailing to consent@hometownmotors.com

CONSENT DECLINED:

I, _____ *please print full name* _____ do **not** consent to electronic messaging from Hometown Motors, located at 123 Main Street, City, Province, Postal containing content about:

- Sales Promotions, Discounts & Marketing
- Product Updates & New Model Information
- Service Promotions, Discounts & Marketing
- Service Recalls, Warranty Information & Maintenance
- News, Events & Contest
- General Inquiries & Follow-Up

Email Address: _____

Home Phone: _____ Mobile Phone: _____

Signature: _____ Date: _____

For Office Use Only

Customer # _____ RO # / Deal # _____